Smartradio®

SAVES TIME AND MONEY

Reduce hardware costs

ACCESSIBLE EVERYWHERE

Work remotely, no travel time

IMPROVES PERFORMANCE

Monitoring Listening Data

SMART PUBLICATION

SMART TOOLS

SMART PRODUCTION

YOUR CUSTOM-BUILT, RADIO AS A SERVICE SOLUTION

Create, edit and air your own fantastic radio shows, **Non stop** or **Live**!

WWW.SMARTRADIO.NL

OUR SOLUTION

SMART PUBLICATION

SAVES TIME AND MONEY

REDUCE HARDWARE COSTS
With the addition of social media, mobile apps, streaming services and artificial intelligence, producing qualitative content has become a costly business. The traditional back-end doesn't allow an optimal connection to your fans anymore, nor does it give you the flexibility you need to keep up with market needs or changing technology. By the time you have bought new hardware, learned how to use it and trained your personnel, it is already out of date and in need of replacement.
SmartRadio was built to tailor for these changing needs. We have used our 40+ years of broadcast experience, sought out the best partners and used your amazing feedback (NAB, Radiodays, IBC among others) to offer you the newest technology from a cloud based environment. With modular, pay-as-you-go fees, there is no need to buy expensive hardware or invest heavily in training courses for your team.
You only pay for the modules that you need and profit from contract negotiations that we have already carried out for you.

ACCESSIBLE EVERYWHERE

WORK REMOTELY, NO TRAVEL TIME
Our cloud based technology allows you to create, edit and share your content from anywhere with a decent internet connection. On a train? In the back of your friend's car? On a terrace? On the beach? Just log in to the web-based platform and start importing tracks, editing your playlists, producing your show or analysing your listening data.
This not only reduces the need to commute, but also reduces your carbon footprint whilst offering more time for other things at work or in life.

IMPROVES PERFORMANCE

MONITORING LISTENING DATA
Our modules offer you all kinds of interesting insights to let you know your performance levels. Where are your fans, what are they watching or listening to? At what times your content, for how long and from which device.
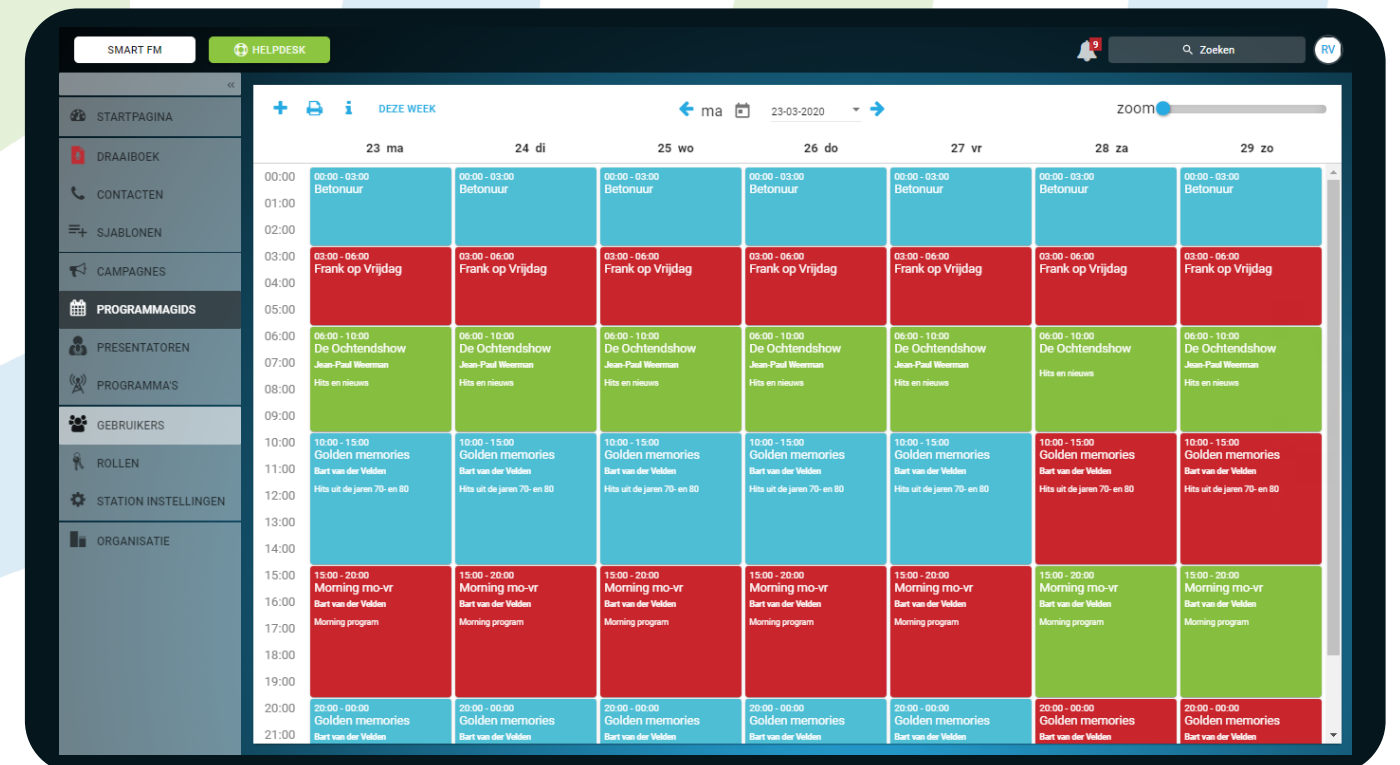
WWW.SMARTRADIO.NL

SMART MEDIA MANAGEMENT

Smart Media Management is a cloud and web-based module for multichannel media companies. It combines project management with episode and session planning, room planning (edit suite and studio) and business allignment with media workflows like newsroom, media storage, transcoding, metadata models, publishing and archiving. Because of the flexible architecture of the cloud software it is possible to adjust the system with additional customizing.
Create, edit and design stories from ingested media that has been filtered for you. Assign tasks to colleagues and create the best content for your consumers.

RADIOMANAGER INTEGRATION

SmartRadio has RadioManager integration for multichannel production of your brand. The RadioManager scenario synchronizes with information in the Smart Database and with the Smart Player. Thanks to this integration, Publishing to multiple platforms has never been easier. It is the ideal production software for your station, giving you a digital rundown of your content.
RadioManager is the tool for Smart Publication, Smart Visual Radio, but also on EPG functions, DAB + slideshows, Facebook, Soundcloud or for Radio DNS.

Smartradio®

SMART PROCESSING

Broadcast Partners is pleased to partner with Orban, not only on the development of SmartRadio, but on an innovative solution for cloud-based modulation control: **Smart Processing**. **Smart Processing** is a cloud- and web-based product that brings Orban's signature processing – used in every kind of format in every kind of market worldwide – to your distinctive sound. And, as with other SmartRadio products, it's available as a monthly service.

- Simple connection via AoIP between your audio source and publishing point (DAB+ head end or content delivery network for streaming)
- Control from a Chrome browser
- Change settings in real-time (hear the difference immediately!)
- Save and edit presets as needed
- Use for Online, Digital and DAB+ Radio, or for web TV channels/streaming

Smart Processing is available in three levels: Basic, Medium and High-End. Please contact us for information on these three options.

Smart Processing is part of SmartRadio, the most advanced radio-as-a-service platform in the cloud.
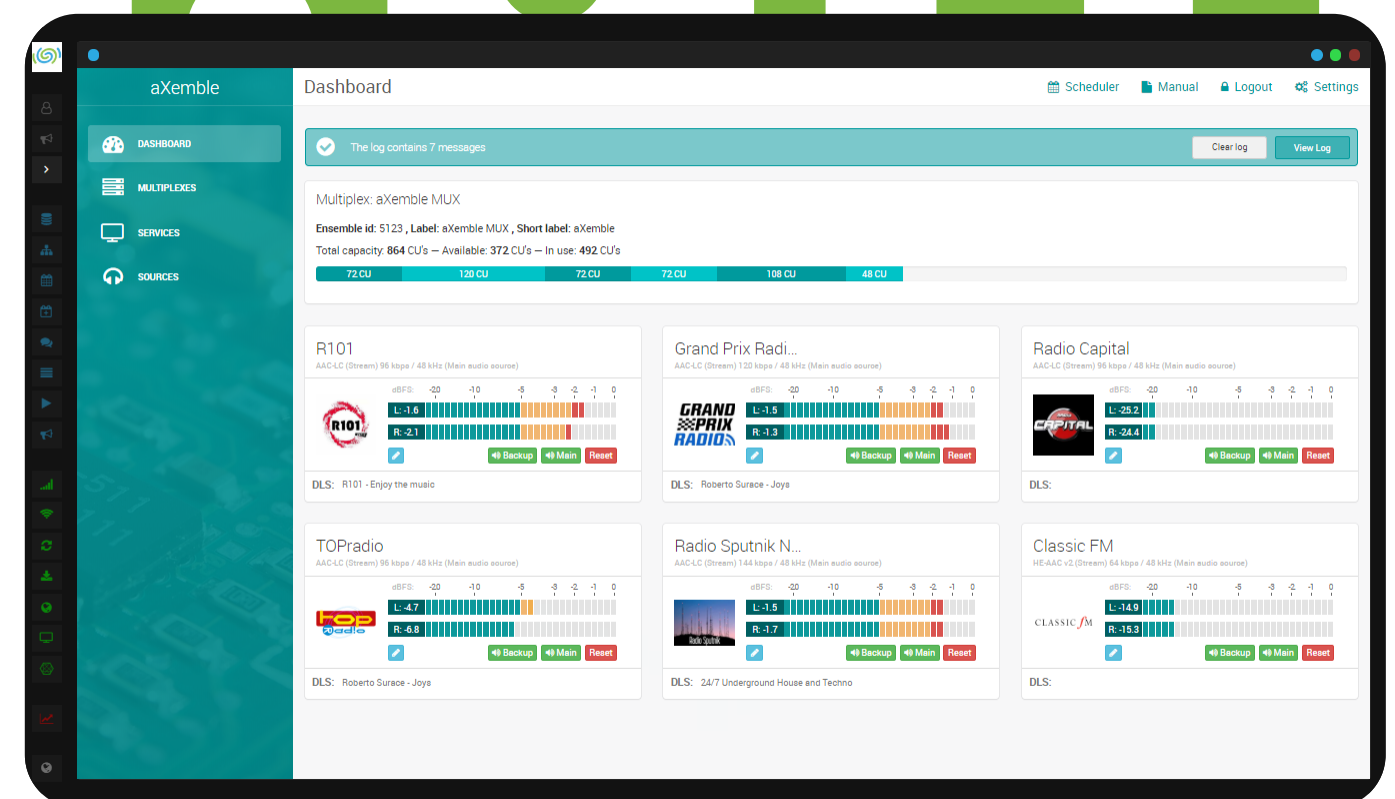
SMART VISUAL RADIO

Smart Visual Radio is a complete and smart solution in the field of Visual Radio. This makes it easy to add video content to audio content. The solution consists of a 100% automated system which through built-in automatic intelligence understands how a DJ, presenter or guest can be followed in a live broadcast. Produce a video item for online in a relatively simple way. Integration with Smart Production via Radiomanager is possible, making multichannel production available in an efficient manner. In existing studio environments, integration with audio mixing desks is possible, for example with LAWO, DHD and Axia.

SMART DAB+ AXEMBLE

SmartRadio introduces a DAB+ headend in a software-as-a-service solution for encoding and multiplexing all types of signals or streams for DAB+ broadcasts. It is the software version of our aXemble hardware range . User-friendly and easy to set up through a web-based user environment. Managing your own DAB+ multiplex is possible.
In the SmartRadio environment it is possible to create a cloud-based radio station with audio processing and then connect it to a multiplex as a result.

SMART DIGI PLUGGEN

SmartRadio, in collaboration with Digi Pluggen, offers you new music every week directly from the music industry. Smart Digi Pluggen offers music in various categories, and makes various types of file formats available MP3, MP4 or WAV files. It also supplies you with all of the relevant metadata for each track.
Please note that Digi Pluggen is only available in the Netherlands. If you have your own source of music, let us know, we can integrate them in our platform.

STREAMING SERVICE

Smart Streaming Service offers a modern and innovative publication platform for audio and video applications. With adaptive streaming for any device or operating system. Smart Streaming service provides detailed insights into your performance statistics, letting you know when, where and how your audience is following you. It is the answer to all of your live audio and video streaming problems, as well as audio and video on-demand.
It is possible to use your own personalized player where elements of the logo become visible in the player, for example.

SMART PRODUCTION

SMART PLAYLIST

Smart Playlist allows you to voicetrack in every hour by linking to the 4-channel mix editor.
By merging tracks and saving in Smart Items, you can create a podcast or audio item for publishing on multiple publication environments such as websites, social media or audio platforms.
The colour scheme shows you which hours are complete and which still need a little more attention.
Smart Playlist shows a clear live overview of all scheduled hours during the day. Including indications and calculations in time of available content.

SMART DATABASE

The Smart Database forms the heartbeat of your product environment. Simply drag and drop all types of audio files into your library. There you can edit the metadata and artist/album visuals which allows you to publish to different platforms, players or applications.
The web-based track editor allows you to edit cuepoints, fadepoints and volume levels for each track. Create several versions of a track by using only one track in your database storage. Simply edit the metadata, save as new and SmartRadio will only playout your version of a track without latency. Music storage problems are now a thing of the past!

SCHEDULING TOOLS

SMART SCHEDULER
With the Smart Scheduler, you can customize your channel format, access detailed information about scheduled items and even plan external streams.
Create different formats for all your stations, schedule an hour, a full day, a week, a whole month or more in just minutes.
The Smart Scheduler is directly connected to the Smart Database and Smart Player. Defining your format is possible at every time of the day. Detailed reports are available as well.

SMART COMMERCIAL SCHEDULER
Discover the intelligent settings for voices, branches and detailed reporting for your advertisers. Listening to the commercials and jingles in the browser is possible as well. Smart Commercial Scheduler works perfectly with the Smart Scheduler. In the Smart Commercial Schedule module, all campaigns can be seen in a clear overview.
Make your station profitable!

SMART API CONNECTIONS
SmartRadio is very versatile and can connect to various environments.
Our API can communicate with a number of other products and services in order to transfer relevant information between the system. This data marriage allows you to schedule incoming feeds such as news or outside broadcasts.
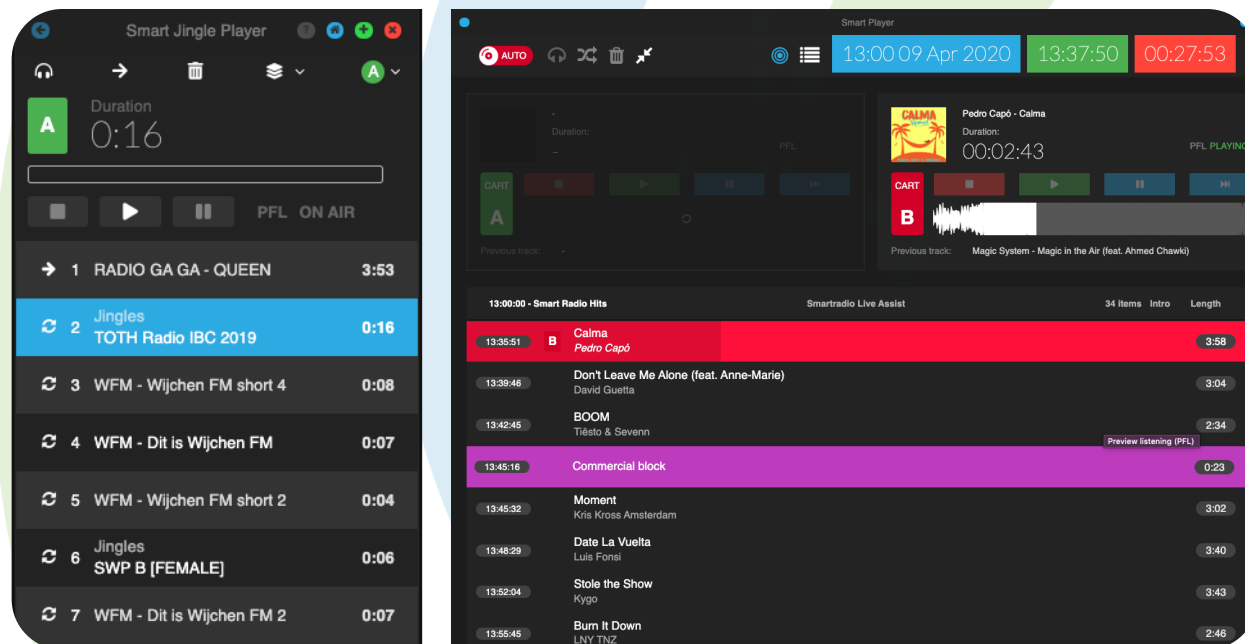A connection to Music Master is available. We created the basic integration for you and can define and develop all kinds of customized solutions.

SMART NON STOP PLAYER

The Smart Non Stop Player is a cloud based radio player. Adding individual items in the Smart Non Stop Player is possible in case of urgent changes and can be done anytime by using the 4 channel mix editor in the playlist or by opening voice track possibilities in the Smart Playlist.
This Smart Non Stop Player is completely web-based, available in the Chrome browser on every platform.
Using it is child's play.

SMART JINGLE PLAYER

The Smart Jingle Player can be used to play jingles, underscores and sound effects whilst broadcasting live with the Smart Live Player.
In the Smart Jingle Player, personal settings can be saved individually for a maximum user-friendly experience.
By selecting multiple tracks in the Smart Jingle Player, automatic playout of all these tracks is possible.

SMART LIVE PLAYER

Smart Live Player is the newest addition to the platform, making SmartRadio ready for live assist.
It works with 2 cart decks and shows you the most important information for your show. You can resize the windows to suit your own preferences and add or remove other relevant windows for live-radio, such as a jingle player or your Smart Database.
It has been built for use of modern AoIP protocols and can be used in private cloud environments and is directly connected to your mixer device.
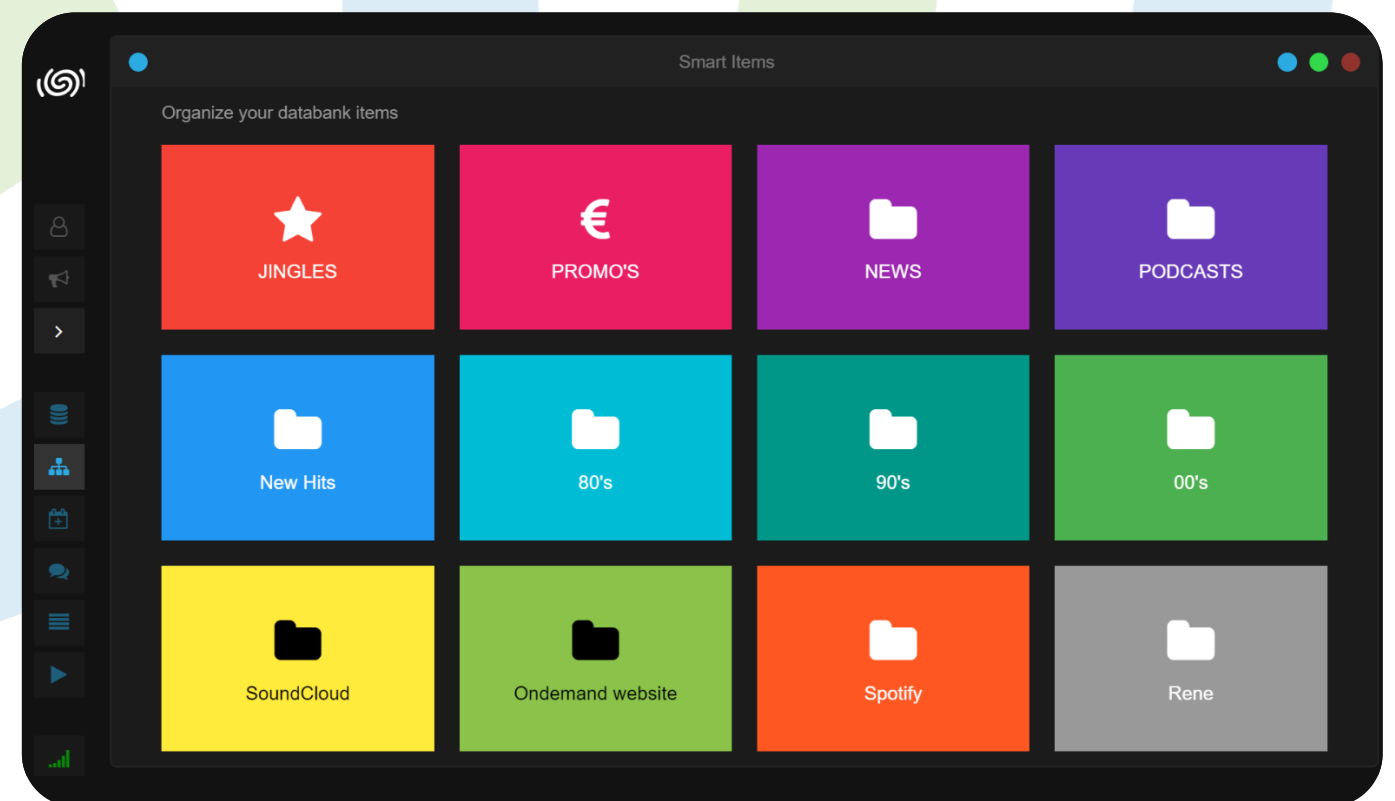Also, main audio PFL functionality is available directly in the browser.

SMART VOICE TRACK

It is possible to create a voice-track using our 4 channel mix editor whenever you like. Simply plug in your microphone or connect to your audio mixer device and go!
SmartRadio selects the tracks from the position that you have clicked in the playlists and allows you to define accurate in-and-out-points, adjust the right level and last but not least: it allows you to listen to your voice-track without delay in finalizing all settings.
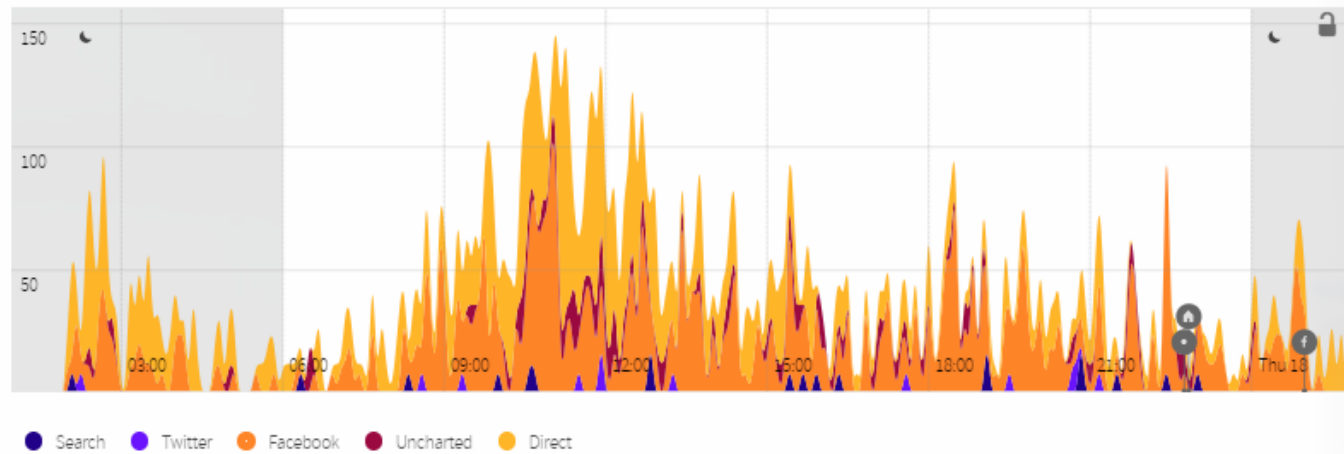

SMART ITEMS

Smart Items allows you to arrange all of your content into various folders by category, colour, content type or music genre. These can then be used to search your database and provide criteria for the Smart Scheduler. Smart Items also generates automatic metadata fields in preferred tags and categories. Ideal for personalized publishing on demand. Finding what you need couldn't be easier!

SMART TOOLS

● Search ● Twitter ● Facebook ● Uncharted ● Direct
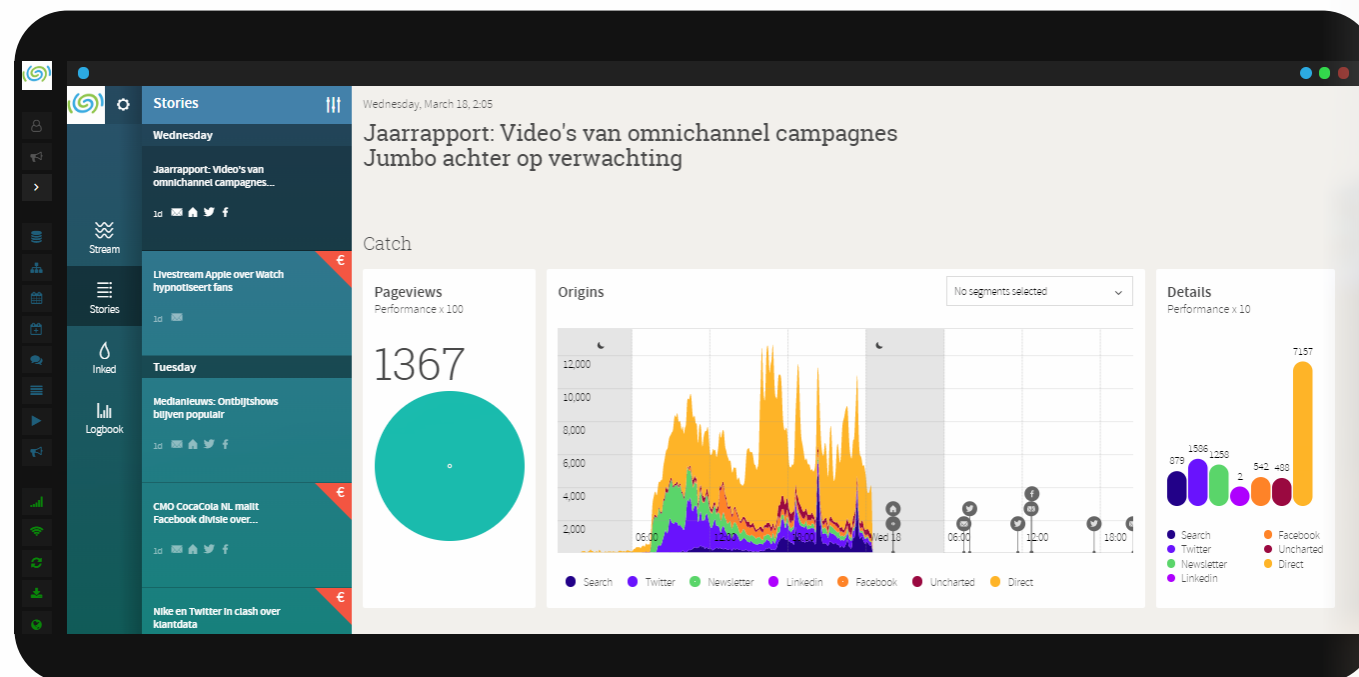
SMART ANALYTICS

Smart Analytics provides deep data analysis of published content. Makes it possible to provide insight into the production process in various areas. Measures relevance or reach and provides insight into how the information is valued by the public.

Consultancy and advice will provide detailed insights and advice based on the data obtained. This makes it possible to remain relevant for your online audience or, for example, to achieve certain strategic goals. Smart Analytics provides detailed strategic information for a chief editor, station manager or commercial manager and thereby introduces data-driven production processes.

ABOUT US

Broadcast Partners has been around since 1979, looking after transmitter parks for all of the major stations in The Netherlands and Belgium. We cater for anything "radio" from a simple cable, to complete studio's, playout software and complete FM/DAB networks.
In recent years, media companies have had to adapt to changing consumer needs. Production needs to be multi channel, multi device and faster than ever. SmartRadio was developed to help you with this transition by creating a new way of radio production. We have used our 40 years of experience and feedback received from our fantastic customers in order to develop a system that allows you to invest in what you need, rather than wasting resources on hardware that often ends up as redundant or in need of renewal after a few years.

SmartRadio offers you radio "as-a-service", modular, cloud based and scalable to your needs. Our R&D department consists of several professionals from traditional backgrounds to the new mobile generation. This mix allows for development that bridges gaps in knowledge, creates user friendly interfaces for all generations and a high tech back-end that can connect to all kinds of environments. We have collaborated with Orban, PluxBox, Digi-Pluggen, SmartOcto, Eumedianet, Jet-Stream and others who are the best at what they do. Welcome to SmartRadio, Your custom built, radio as a service solution.

(◉) **Smartradio**®

Username   User

Password   ••••••••••••••

No access? Please contact support.

Login

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We make radio happen

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